

Developing Business Ideas Joyfully

The article provides a comprehensive set of suggestions. However, it is important to begin with just a few simple ones which you think are most important for you, and do not take much time. Try these for a week or two. After you see beneficial results of these, you may like to include some more.

First, be clear about why you want to do business. Does your temperament and talent suit this? Do you understand the high risk and high gain involved? Do you know the extreme adaptability required to change business ideas, models?

If huge money making is your primary objective, then you may be successful but not joyful. If your emphasis is on being joyful in the entire business process, you will also be successful.

Next, please note that there is no specific time to get interested in this. The more time you have to understand the complexities, the better off you are.

One needs to be much more flexible in this journey.

Doing the things mentioned in the lecture prepare you become peaceful, and capable of generating better and practical ideas. Pray for the success of all businessmen, and in particular, your likely competitors. Affirm that you are creatively happy and have the capacity to respond to all situations. Being happy is a prerequisite for generating quality ideas. Apply Geeta and Serenity principles at every stage.

First, do elaborate, and slow market survey. See what the market needs and out of those, what interests you.

Every evening sit down in meditation for 15 minutes. When you are very peaceful and happy, pray for the business idea in a particular field. The idea may come next day, or it may take weeks/months/ or an year. Be patient. In the meantime keep on doing other ground work. Meet mentors who have experience, and helpful too.

After every such sitting, note down all ideas. Don't discard anyone right away as foolish, impractical. After a while, evaluate each idea and see which ones are more practical, and feasible.

One very important thing to remember is that what you think as best also changes dynamically with the better knowledge base. Be comfortable and happy about it. Don't think you have wasted time. In life, things work this way only.